



2026 Global Standards: Help Shape What's Next

Timothy S. Mescon, PhD
Vice President, Americas Growth & Engagement

Note: This session is being recorded.

Welcome to the Stage



Timothy S. Mescon, PhD
Vice President, Americas Growth & Engagement
AACSB International



Patty Edmondson
Member Engagement Manager
AACSB International

Introducing:



Built on excellence. Designed for impact.

A comprehensive suite of learning opportunities for competency development based on AACSB's global standards.



Transformative learning for **individual and institutional excellence** through flexible **in-person, virtual, and hybrid** programs in **three areas of focus**:

- **Leadership Excellence:** Equip leaders to drive strategy, manage change, and shape organizational culture.
- **Faculty Success:** Advance pedagogy, scholarship, and curriculum innovation across all academic levels.
- **Quality and Impact:** Strengthen continuous improvement and foster positive societal outcomes.

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Live Seminars

Assurance of Learning Seminar I

- June 9–11 | Virtual

Assurance of Learning Seminar II

- June 23–25 | Virtual

Eligibility Application Workshop

- October 6–7 | Virtual
- February 11–12 | Virtual

Continuous Improvement Review Seminar

- June 18–19 | Virtual

Strategic Planning Seminar

- June 16–17 | Virtual

On-Demand Courses

Business Accreditation Standards Overview Course Asynchronous Learning

Common Mistakes in the AoL Process Asynchronous Learning



Leadership Excellence

Transformative learning that offers **individual and organizational excellence.**

Live Seminars

Seminar for New Associate Deans

- June 12–13 | Tampa, FL, USA



*Scan to
learn more*

[*aacsbsb.edu/academy*](https://aacsbsb.edu/academy)

Faculty Success

Transformative learning that offers **individual and organizational excellence.**

Live Seminars

Faculty Excellence Seminar

• June 16–20 | Tampa, FL, USA

Teaching Data Analytics: A Hands-On Workshop for Business Educators

• August 7–8 | Tampa, FL, USA

On-Demand Courses

Neoma AI Course

Asynchronous Learning

Teaching With Business Simulation Games

Asynchronous Learning

Session Purpose and Context



Refresh, Not Rewrite

This initiative focuses on enhancing clarity, usability, and future relevance of existing standards.



Globally Applicable

Standards must remain principles-based, mission-driven, and relevant across all regions.



Collective Wisdom

Your global perspective will influence business education's evolution worldwide.





2020 GUIDING PRINCIPLES AND STANDARDS FOR BUSINESS ACCREDITATION

ENGAGEMENT • INNOVATION • IMPACT

Strategic Management and Innovation
1. Strategic Planning
2. Physical, Virtual, and Financial Resources
3. Faculty and Professional Staff Resources

Learner Success
4. Curriculum
5. Assurance of Learning
6. Learner Progression
7. Teaching Effectiveness and Impact

Thought Leadership, Engagement, and Societal Impact
8. Impact of Scholarship
9. Engagement and Societal Impact

What the 2020 Standards Emphasize

Principles-based, outcomes
focused



Mission-driven foundation

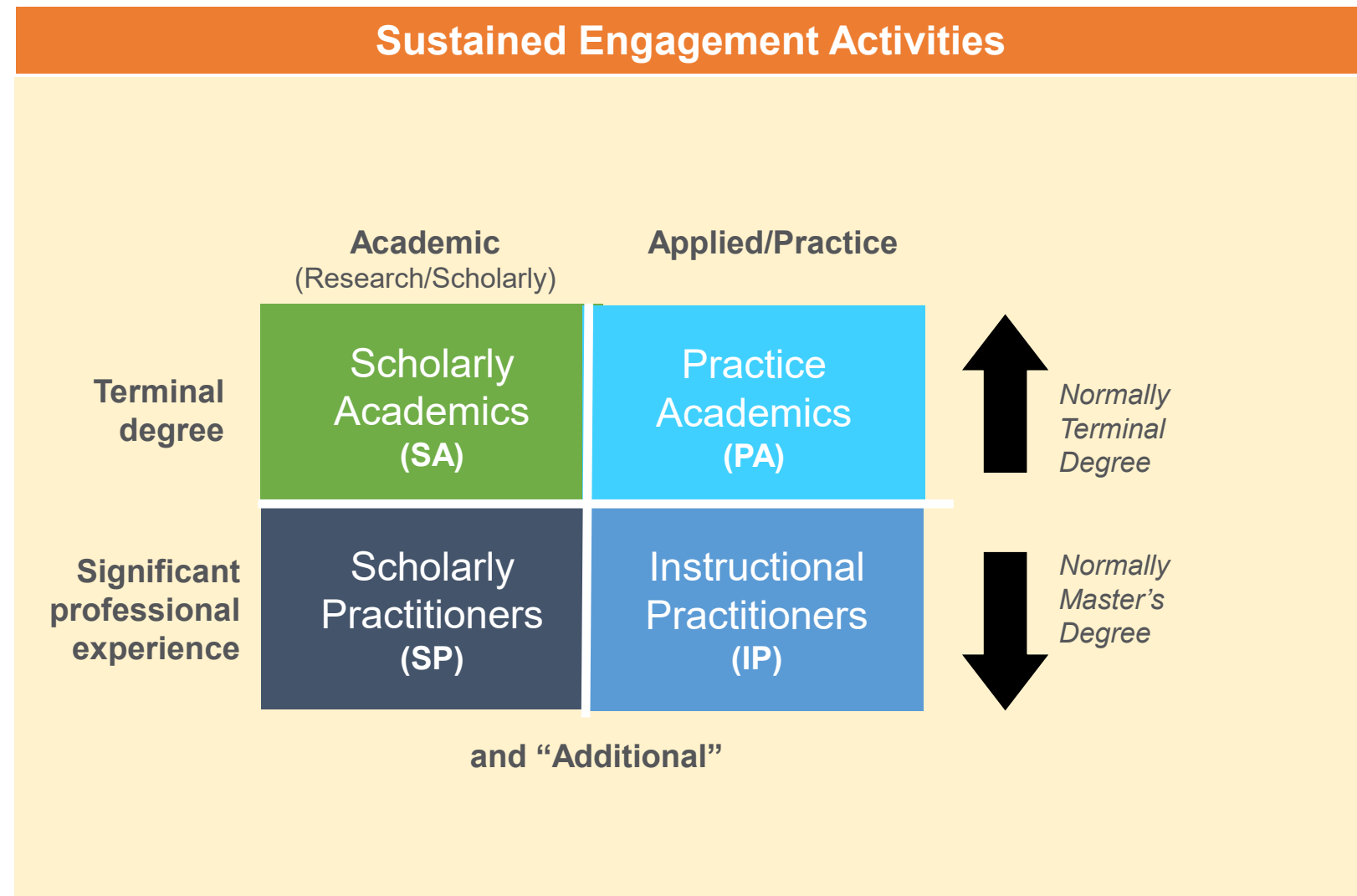


IMPACT ORIENTED

Faculty Qualifications Status

Initial academic preparation
and professional experience

$SA + PA + SP + IP \geq 90\%$
 $SA \geq 40\%$



Common Questions



- How to measure societal impact?
- What exactly is thought leadership?
- Indirect vs. direct measures
- Disciplines
- Use of AI
- SDGs and societal impact
- Can we continue our DEI activities?
- Do you have to publish PRJs to be SA?



Share Your Thoughts (*skip name)



- 🔍 **Add**: What's missing from the current standards?
- ? **Clarify**: What's confusing and should be clarified?
- ✓ **Keep**: What's working well and should remain?
- 💡 **Refine**: What changes would improve the guiding principles?

Timeline and Next Steps



April to September 2025

Member and Stakeholder Listening Sessions



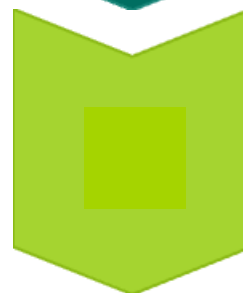
January to February 2026

Exposure Draft period



April 2026 at ICAM

Accreditation Council vote on Standards (*materials provided 20 days prior*)



July 1, 2026

Standards in effect (*likely a 1-year transition period*)



Strengthen your team—send your
associate dean this September!



Associate Deans Conference

September 10–12
Chicago, Illinois, USA



aacsb.edu/events

Save the date!



DEANS CONFERENCE

October 19–21 | Toronto, Ontario, Canada



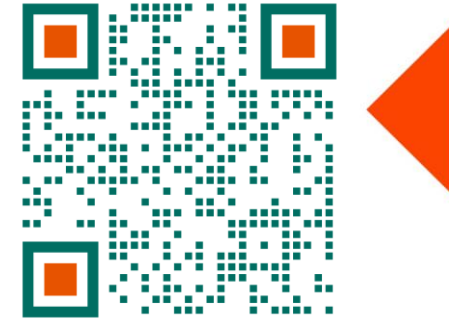


Save the Date!

Elevate: Americas 2026

January 26–27
Orlando, Florida, USA





SEATTLE, WASHINGTON, USA | APRIL 13-15



Save the date!

<https://www.aacsb.edu/events/2026/01/cn-2026-january-elevate-americas-2026>



THANK YOU!

Your input today helps shape the future of AACSB accreditation standards.

ADDITIONAL FEEDBACK?

Take our short, anonymous survey—open through June 30th.

 Scan the QR code to participate.

 Email us: accreditation@aacsb.edu

