



Southwestern Business Deans' Association

# Annual Meeting Program

(as of 5/14/26)

**June 14-16, 2026**  
**Hotel Valencia**  
**San Antonio, Texas**

**Conference Sponsor: University of New Mexico**

WHEN	WHAT	WHERE
<b>Sunday, June 14</b>		
3:00-4:00 pm	<b>Board Meeting</b>	Sevilla Boardroom
4:00-5:00 pm	<b>Early Registration</b>	Naranja/Rotunda
5:00-7:00 pm	<b>Welcome Reception</b> Sponsored by College of Business, Louisiana Tech University	Naranja/Rotunda
	Dinner on your own	
<b>Monday, June 15</b>		
7:00-8:00 am	<b>Breakfast Buffet</b> Sponsored by ETS	Naranja/Rotunda
8:00 am	<b>Registration</b>	Verona 2
8:15 am	<b>Welcome</b> Marilyn Wiley, Dean, G. Brint Ryan College of Business, University of North Texas, and SWBDA President	Verona 2
	<b>Corporate Sponsors' Welcome</b>	Verona 2
8:30-10:00 am	<b>The Jack D. Ladd, Sr. Keynote Address: Navigating the AI Revolution in Business Education</b> Tawnya Means, PhD—Founding Partner and Principal, Inspire Higher Ed Sponsored by G. Brint Ryan College of Business, University of North Texas  Pre-meeting download: AI in Business Education Report link <a href="https://inspirehighered.com/report">https://inspirehighered.com/report</a>	Verona 2
10:00-10:15 am	<b>Break</b>	Verona Foyer
10:15-11:30 am	<b>Session: Reduced Hour Business Degree Programs—Guidelines and Implications</b> Dr. Sandra Jordan, Chief of Staff and VP, SACSCOC Sponsored by Bill Munday School of Business, St. Edward's University	Verona 2

11:30 am-12:15 pm	<b>Session: Building a Workforce-Ready Ecosystem through Industry Micro-Credentials</b> Colleen Malloy, Coursera Sponsored by Coursera	Verona 2
12:15-1:15 pm	<b>Lunch Buffet</b>	Naranja/Rotunda
1:15-2:00 pm	<b>Bizzell Award Session</b> Sponsored by Spears School of Business, Oklahoma State University	Verona 2
2:00-2:45 pm	<b>Session: Realities of, and Advice for, Succeeding in a Disrupted Business School Market</b> Steve Shriberg, VP and Partner, Eduvantis Sponsored by Eduvantis	Verona 2
2:45-3:00 pm	<b>Break</b>	Verona Foyer
3:00-3:45 pm	<b>Session: Graduate Admissions in a Time of Change: AI, Rankings, and Global Student Mobility</b> Dale Turner, Associate Director of Educational Partnerships, ETS	Verona 2
3:45-5:00 pm	<b>Session: The Dean and the Development Officer—Our Roles as Fundraisers</b> Panel members TBA	Verona 2
6:00 pm	<b>Reception and Dinner</b> Sponsored by Carlos Alvarez College of Business, University of Texas at San Antonio	Naranja/Rotunda
<b>Tuesday, June 16</b>		
7:30-8:30 am	<b>Breakfast Buffet</b>	Naranja/Rotunda
8:30-8:45 am	<b>SWBDA Business Meeting</b> Marilyn Wiley presiding	Verona 2
8:45-10:00 am	<b>Session: Changes to AACSB Global Standards</b> Tim Mescon, VP Americas, AACSB International	Verona 2
10:00-10:15 am	<b>Break</b>	Verona Foyer
10:15-11:15 am	<b>Session: Five Years of Societal Impact: Expectations and Guidance</b> Tim Mescon, VP Americas, AACSB International Show and Tell—Bring your School's Table 9.1	Verona 2
11:15 am-12:30 pm	<b>Statewide Breakout Interactive Sessions: What's on your Front Burner?—Assessing Risk by State</b> State Roundtable Facilitators TBA	Breakouts in Verona 2
12:30 pm	<b>Adjournment</b>	Verona 2
12:30-2:00 pm	<b>SWBDA Board Lunch and Meeting</b>	Sevilla Boardroom