

Fort Lewis College Katz School of Business

AI Integration

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Katz School of Business at Fort Lewis College



Student-Run
Marketing
Agency



Community
Connection



Hawk Tank
Business Plan
Competition

France Study
Abroad Trip

Professionalism/
Career
Readiness

630 undergraduate students
23 full-time faculty
7 majors, 9 minors, 4
concentrations, 5 certificates



Center for
Innovation

AI and Business Education

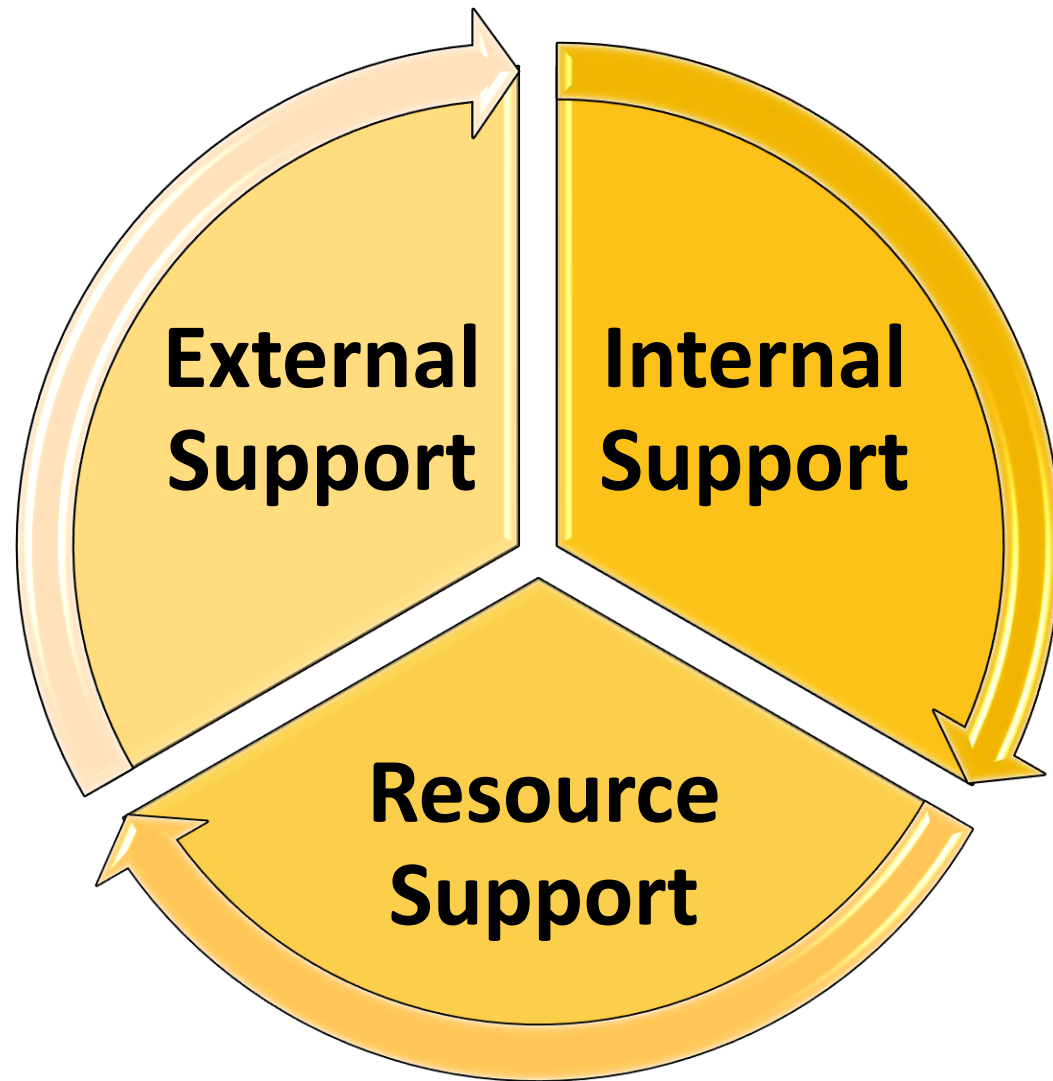
“The FLC Katz School of Business develops career-ready students in an inclusive, experiential, and student-focused environment. We facilitate and strengthen our commitment to innovative business education and diverse scholarship through faculty members’ engagement in our community.”

Business School Responsibilities

- Educate Students
 - Preparation for careers
- Create Knowledge

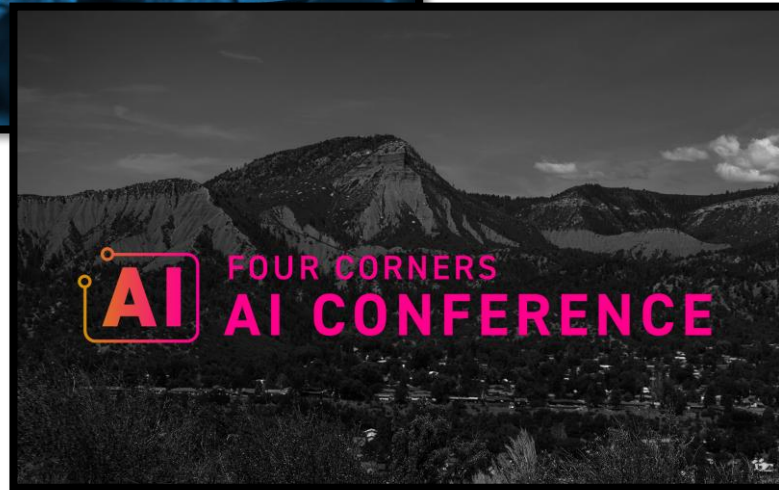
Guiding Questions

- ❖ **How do we lead students through technological change without waiting until we have all the answers ourselves?**
- ❖ **Can we responsibly prepare students for the future of work if AI is absent from their educational experience?**
- ❖ **What would it mean for the Katz School to lead in AI readiness while remaining grounded in our commitment to experiential learning, professionalism, and regional impact?**



AI Integration: Structure of Implementation

Structure: External Support



Academic Affairs:

AI Institute

“The AI Institute at Fort Lewis College is a regional hub for AI exploration, education, and training, helping La Plata County responsibly and proactively shape its future in an AI-driven world.”

Structure: Internal Support



Foundation: Reflect on our Mission and Strategic Plan- Who are we as an institution?



Champions: Develop Katz AI Committee, Lean into Katz Endowed Professors – Who can lead the way?



Purpose: Respond to student, faculty, and staff interests and industry needs – What is happening outside of us?



Guiding Principles: Being led by Innovation, Exploration, and Confidence – How will we organize this?

Structure: Resource Support

- **Reallocation of resources specifically for AI**
- **Resource allocation impacts motivation of stakeholders**
- **Deliberate, transparent use of resources**

Katz School AI Integration: Process

Faculty Development

- Financial support for class integration and outside learning
- Lunch and Learns
- Online learning specifically on classroom use
- Course tags

Student Use and Development

- Ethical use in the classroom
 - Online module
 - Subscriptions
- Learning about AI in the workforce
 - MINT
 - Direct connection with employers

Staff Development

- Access to tools and training
 - Subscriptions
 - Conference learning
- Comfort and familiarity
- Build to support faculty and students

Community Outreach

- Reduce overlap with AI Institute
- Support Katz Endowed Professors Initiatives
- Focus on strengthening connections

Katz School AI Integration: Results



Faculty Development

83% engage with AI

60% engage with AI professional development

7 classes fully integrated

1 major fully integrated



Student Use and Development

Class designation in syllabus and discussed in class

MINT lab in full use in fall semester

Integration in 200-level core class for all business students



Staff Development

100% of staff engage with AI

100% of staff has participated in professional development opportunities



Community Outreach

AI and the Workforce Event

Community project engagement increase

Internship need increase

Future of AI Integration

ARM of the AI Institute as Academic Leaders

- **Faculty Future:** Development of AI standards, areas of course work, 1:1 learning
- **Student Future:** Individualized projects, direct workforce connection
- **Staff Future:** Continued leadership, increased knowledge of agents
- **Community Future:** AI and the environment event, increasing internships and special projects



**Are we integrating AI into what we do,
or are we responding to the fact that
AI is already integrated, and we are
simply working to organize and guide
that reality?**

Thank You





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